

## SMS Banking Customer Subscription Form

Branch.....

Date .....

Dear Sir,

I/We, request you to provide me/us with following services through SMS at my/our given mobile number below.

- Create subscription                     
  Amend Subscription                     
  Cancel subscription

 A/c No. : 

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 Mobile No.: 

0	5	0
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Please tick Services you wish to subscribe to:

- 
- Select All Services.

### PUSH TRANSACTIONS

- Notify Change in Deposit Rates
- Notify promotions / Marketing messages
- Notify ATM Cash withdrawals
- Notify Salary Credit
- Notify Standing Orders Execution.
- Notify Large Debit / Credit  
Please specify Amount AED \_\_\_\_\_
- Notify balance reaching a threshold value  
Please specify Amount AED \_\_\_\_\_
- Notify Account Balance  
Pl. specify periodicity: Every \_\_\_\_ day (1-30)

### PULL SERVICES

- Enquire Account Balance. BAL
- Enquire last "5" transactions. LTR
- Exchange Rate Enquiry. EXR
- Account Summary Enquiry. ASE
- Enquire Deposit Rate FDR
- Request Cheque Book (25 leaves) CBR
- Request Account Statement. STM

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- Funds Transfer (Own Accounts) \***

Specify Dr A/c \_\_\_\_\_

Specify Cr A/c \_\_\_\_\_

Specify Pre-set Code \_\_\_\_\_ (3–Alpha Numeric)

Pre-set Code must be 3–Alpha–Numeric e.g., ABC, 123 , A7J or 7R5

**\* Please note that a transfer limit of AED 5000/- per transaction is applicable between Current & Savings accounts in UAE Dirhams only**

Preferred time of service: (Between 07:00 a.m. to 11:00 p.m.): \_\_\_\_\_

#### **For Bank Use only.**

*For Branch Use Only:*

RIM No of the customer:
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Application received by:	Name: _____	Initials: _____	Date: _____
Signature verified by:	Name: _____	Initials: _____	Date: _____
Application checked by:	Name: _____	Initials: _____	Date: _____
Application approved by:	Name: _____	Initials: _____	Date: _____
Fax sent to CPC by:	Name: _____	Initials: _____	Date: _____

#### **For CPC Use Only**

Application received by:	Name: _____	Initials: _____	Date: _____
Application registered by:	Name: _____	Initials: _____	Date: _____
Registration checked by:	Name: _____	Initials: _____	Date: _____

#### **Declaration:**

- I/We confirm that the information provided in this application form is correct and complete, and authorize you to confirm the authenticity of the same from any source you may choose or deem necessary.

2. I/We have read and understood the Terms and Conditions for the operation of accounts through Short Messaging Services and agree to be governed all times by the same during our business relationships.
3. I/We hereby authorize the Bank to accept and execute SMS instructions from the account holder to operate all the accounts under the above customer on this application form. (For Corporate Accounts.)

**Individual Account. - To be signed by Account Holder.**

Full Name (1) \_\_\_\_\_

Full Name (2) \_\_\_\_\_

\_\_\_\_\_  
**Signature: (English / Arabic)**

\_\_\_\_\_  
**Signature: (English / Arabic)**

**Corporate Account. - To be signed by Authorized Official of the company.**

Full Name (1) \_\_\_\_\_

Full Name (2) \_\_\_\_\_

\_\_\_\_\_  
**Signature: (English / Arabic)**

\_\_\_\_\_  
**Signature: (English / Arabic)**

**Confirmation in case of Company.**

1. I the undersigned \_\_\_\_\_ appointed as Director / General Manager of the company appoint & empower Mr. \_\_\_\_\_ to handle all banking matters of our company M/S. \_\_\_\_\_ to exercise options of SMS banking of Al-Masraf as delegated from time to time which shall be communicated to Al-Masraf as soon as any change(s) is/are affected.

2. I/we undertake to fully indemnify Al Masraf (the "Bank") and hereby fully and irrevocably waive, release and discharge the Bank and its officers from any claim, obligations and rights that I/we may have with the respect to account and transaction information being transmitted over the GSM network pursuant to the Service including, but not limited to my/our account details, being disclosed to others due to my/our specifying an incorrect phone number or misplacing my/our GSM mobile telephone or otherwise.

Authorized Signatory (1):  
 (Signatures as per company mandate)

Authorized Signatory (2):  
 (Signatures as per company mandate)

\_\_\_\_\_  
 Director / General Manager

(Pls. affix company seal)

\_\_\_\_\_  
 Director / General Manager

\* SMS Banking service shall be activated on the following working day.

**SMS Agreement between Al Masraf & Customer (Terms & Conditions of SMS Banking)**

I/we confirm that I/we have applied for SMS Banking services (the "Service") and that I/we will receive account and transaction information on the mobile GSM telephone number that I/we have furnished to you. I/we undertake to fully indemnify Al Masraf (the "Bank") and hereby fully and irrevocably waive, release and discharge the Bank and its officers from any claim, obligations and rights that I/we may have with respect to account and transaction information being transmitted over the GSM network pursuant to the Service including, but not limited to my/our account details, being disclosed to others due to my/our specifying an incorrect phone number or misplacing my/our GSM mobile telephone or otherwise. I/we declare that the Bank shall not be held responsible for any network failure error by my/our mobile phone service provider.

I/we understand that message(s) will not be delivered if the mobile phone is switched-off for an extended period. I/we also agree that Etisalat will charge me/us directly for receiving SMS messages from Al Masraf if the mobile phone number provided with the service is roaming outside the UAE and the foreign telephone operator / service provider charges for Short Message Service. I/we understand that the Bank reserves the right to reject an application and may at its sole and absolute discretion, discontinue the Service at any time, without any prior notification to me/us. I/we hereby authorize the Bank to recover subscription fees as per the Bank's prevailing standard schedule of charges, if any, by debiting my/our account periodically.

I/we understand that the Service is property of the Bank, which has the copyright interest in all software and documentation of the Service and any amendments including user guidelines in any form. I/we agree to treat the access rights, documentation or any other information related to the Service, as strictly private and confidential at all times and shall not copy / reproduce the above in any form either in whole or in part or allow access to any party without the Bank's prior consent in writing. I/we also undertake that there shall be adequate balance available in my/our account at all times to cover all my/our financial debit(s) requests. I/we also hold Al Masraf and any of its employees harmless of any obligation in case there is no sufficient balance in my/our account to act on my/our SMS requests.

I/we understand that these terms and conditions shall be governed and interpreted by the laws of the UAE and forum of jurisdiction shall be courts of Abu Dhabi, UAE provided that the Bank may, if it deems appropriate, bring proceedings in any other jurisdiction, within or outside the UAE.

Full Name (1) \_\_\_\_\_

Full Name (2) \_\_\_\_\_

\_\_\_\_\_  
**Signature: (English / Arabic)**

\_\_\_\_\_  
**Signature: (English / Arabic)**

Note: \*Please sign above, as per signature authority in your account. In case of joint account, all account holders to sign as per mandate. \*\*Service is not available for Joint Account(s) where operation of the account is "JOINTLY".